

We look forward to having individuals and corporates coming forward to help in our work of organ donation awareness promotion, as well as supporting the cause of the underprivileged and the differently abled. We would be pleased if hospitals and other institutions and societies would host our forthcoming organ donation talks.

If you have an idea or an opportunity in adding to the work we do, please reach out to: marysinha@amitguptafoundation.org



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Organizing a drawing competition at Bal Sahyog for the children

AGF organizes sports and cultural events at these NGO's to enable children to focus on various competitions including poetry, singing and painting to showcase their talent. Sport plays a positive role in youth development, including improved academic achievement, higher self-esteem, fewer behavioral problems, and better psycho-social adjustment. Many studies focus on the effects of sport and cultural events on competence, confidence,

Music sessions for the underprivileged at Bal Sahyog



connections, character, and caring—which are considered critical components of positive youth development. This assists them to focus on their future.

In keeping up with the wishes of our late founder Amit Gupta who was an ardent sports lover, the Foundation **sponsors Amit Gupta Memorial (U16) Cricket Tournament** where boys under 16 are encouraged and motivated to participate in such events. This helps them boost their spirit and energy, and grooms them to represent their State at the "State Level Cricket Tournament" where they show their skill, while ensuring that through sports a balanced mental and physical well-being is maintained.



Getting the NGO children to exercise



At the inaugural Amit Gupta Memorial (U16) Cricket Tournament prize distribution...
Ajay Jadeja handing over the trophy to the captain of the winning team

Ms Ashmita Gupta and Mrs Anasuya Gupta seen along with Mr AK Ghosh (second from right) at the 2nd Amit Gupta Memorial (U16) Cricket Tournament 2012 function.



Winning team with the AGF leadership and celebrity cricketers at the 2012 Tournament

AGF's INITIATIVE FOR EDUCATION FOR THE LESS PRIVILEGED

Amit Gupta Foundation has recently taken the initiative which aims at bridging the gap between the knowledge gained from classroom teaching and the practical aspects of the same. The endeavor is to uplift these communities in such a way that their quality of life gets improved.

This initiative was introduced on 7th June 2016 at Bal Sahyog, Delhi where some senior professionals conducted the session on 'Discipline and Moral Values'. It was an interactive session where the children enthusiastically raised their queries and an overwhelming response was received on this session.

Similar interactive initiatives on "Health and Hygiene" have been introduced in Prayas, Delhi on 16th June 2016 by one of the senior professionals associated with AGF.



AGF Volunteer conducting a session on Health & Hygiene involving underprivileged girls at Prayas 2013

SUPPORT TO GOONJ, AN NGO WORKING FOR VICTIMS OF NATURAL CALAMITIES

AGF collects and donates clothes, food items, medicines, monetary aid, etc. on a quarterly basis. These donations are forwarded to GOONJ, an NGO working extensively for rehabilitation of the victims of natural calamities such as floods, earthquakes and other such disasters.



AGF making a clothes contribution for disaster relief



AGF truck on the way to Uttarakhand with rice for the flood-affected

We have also initiated a "Newspaper Donation" campaign, whereby we collect old newspapers and the proceeds from the selling of these newspapers are donated to GOONJ as monetary aid.

AGF has been actively and regularly participating in the following campaigns organized by GOONJ for distribution to these victims of natural calamities:

Rahat Winter- Providing both woolen and summer clothes every year for the underprivileged people of the society.

Rahat Flood- 700 kg of rice has been distributed to the Uttarakhand flood victims through GOONJ.

HONOURING WOMEN IN RECOGNITION OF THEIR DEDICATED CONTRIBUTION TOWARDS SOCIAL CAUSES

The Foundation is committed towards upliftment and emancipation of women and has been continuously working towards encouragement of those women who have valiantly braved all odds in their personal lives. The Foundation applauds and showcases the demonstration of this courageous spirit to have a fulfilling, self-sufficient and independent existence. At various forums, AGF recognizes such women who become symbols of inspiration to other women.

On 30th of June 2015, three such women were presented with a certificate along with a monetary prize in recognition of their exemplary courage and self-belief.

AGF is planning initiatives to empower the under-privileged women by providing various sessions of vocational training so that they become self-dependent and can support their family.



In 2015, AGF awarded the courageous three women who braved all odds

ORGANISING HEALTH CAMPS

The Foundation strongly believes that there is nothing more important than good health and in keeping with this thought, organizes regular health camps for factory workers.



AMIT GUPTA FOUNDATION

AGF is a charitable trust which was established on 14th September 2009 in memory of the late Amit Gupta, in order to carry out various charitable and social activities, a humble initiative in improving the quality of life for the less privileged.

The **Trustees** of Amit Gupta Foundation (AGF) are:



Mrs. Anasuya Gupta



Ms. Ashmita Gupta



Mr. Abhiroop Gupta



Mr. A. K. Ghosh

CREATING AWARENESS ON ORGAN DONATION

There is an acute shortage of organs available for transplant to save lives. The Foundation strongly believes that public awareness about this is an important step towards increasing the rate of organ donations in the country.

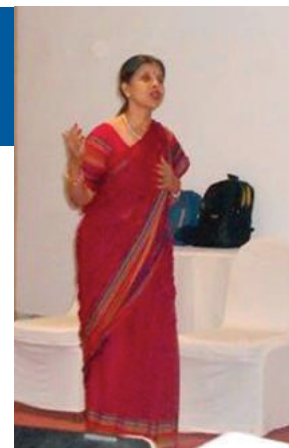
With this objective, AGF has been conducting presentations about the concept of organ donation, types of organ donation, legal aspects such as the Transplantation of Human Organs Act 1994, commercial aspects, brain death concepts, etc. Informative presentations about the Donor Card to various corporates, societies, educational institutes, hospitals are initiated in order to bring about enlightened transformation in the areas of health.

Essentially AGF deals with the following four sectors on the aspect of organ donation:

Social sector: The Foundation conducts various types of awareness programmes on organ donation in various NGO's as it strongly believes that sensitizing the social sector is critical for encouraging public participation.

Educational Sector: The Foundation conducts various seminars and programmes to create awareness on benefits of organ donation in different colleges and platforms involving participation of students. AGF believes that that the nation's youth represent its future with the power to initiate change in society.

Amit Gupta Foundation representative conducting an Organ Donation awareness-building program



Mrs Anasuya Gupta conducting a talk on Organ Donation at Park Hotel, New Delhi 2014

Health Sector: The medical social workers of AGF regularly visit institutions working in the health area and provide valuable inputs on organ donation. They visit the dialysis department in hospitals to interact with and guide patients suffering from renal failure or those undergoing dialysis. Families of such patients are counseled about the treatment, costs, post hospitalization medical care, diet and other needs that in turn help such patients lead an active life post-replacement. Food and dietary booklets are also distributed to patients and their families and explained.

Corporate sector: The Foundation conducts various interactive sessions in corporate offices to encourage the employees to come forward and willingly volunteer to spread the message of organ donation.



Mrs Anasuya Gupta (extreme right) and Ms Ashmita Gupta (centre) at an Amit Gupta Foundation sponsored event 'Celebrating Life' in 2013 organised by Mohan Foundation.

Amit Gupta Foundation also works with MOHAN Foundation (Multi-Organ Harvesting Aid Network), an NGO which was started in Chennai in the year 1997 to promote organ donation in India and to ensure that maximum people suffering from end stage organ failure in India are provided with the "Gift of Life" through donation of life-saving organs.

Such sessions have encouraged people to come forward and willingly pledge their organs through an Organ Donation Card. The medical social workers of AGF participate in fund raisers and undergo training for interaction with patients and their families. They have been working with Ganga Ram Hospital's dialysis unit.

Mrs Gupta signing an Organ Donor Card during the 'Celebrating Life' event 2013



SUPPORT TO THE UNDERPRIVILEGED

Apart from raising public awareness on organ donation, the other principal focus area of the Foundation is providing medical aid, education and relief to the less privileged.

OUR CHARTER

- a. **Medical Assistance:** To run, maintain or assist any medical institution; to grant assistance to needy and indigent persons for meeting the cost of medical treatment; providing medical aid and relief to needy children; granting aid and relief for the maintenance and support of institutional establishments involved in medical aid and relief.
- b. **Relief to the Poor:** To give financial or other assistance in kind by way of distribution of books, notebooks, clothes, uniforms or meals for the poor and indigent persons and to those who suffer due to natural calamities; coordinate activities and assist in the development of Child Welfare Movement, specially delinquent and destitute children of other backward classes; initiate action for promoting child welfare services in slum areas; provide mobility equipment such as sophisticated powered wheelchairs, thereby giving disabled children better access to participate in life's activities.
- c. **Education:** To assist any educational or other institution for coaching, guidance, counseling or vocational training or to grant individual scholarships for poor, deserving and needy students for elementary and higher education; encouraging work related learning & training for disabled young children; distribution of free books, clothes and food to the poor and needy children.



AGF employee Ashok Kumar, winner of the marathon for the differently abled

inappropriate conditions and deal with an atmosphere of negativity. In order to create memorable moments for them, AGF organizes sports and cultural events at institutions and homes of orphaned or abandoned children, engaging with them to build an atmosphere of fun and frolic, add to their bag of experiences and cherished memories, and aspire to reach beyond apparent boundaries.

A befitting example of this is Ashok Kumar, employee of AGF, who won a medal in the Airtel Delhi Half Marathon for the disabled on 29th November 2015. We are proud of Ashok Kumar and trust he will set an example for many others to follow in his footsteps to reach greater heights.

ASSISTANCE TO AASTHA

In spite of its limited resources, the Foundation has been providing patronage to AASTHA, an NGO which provides education and rehabilitation to differently abled children. AGF also offers appropriate employment to the differently abled from AASTHA from time to time.

AMBULANCE DONATION TO PRAYAS

AGF has donated an ambulance to Prayas Juvenile Aid Centre (JAC) Society, Kirti Nagar to support the cause of the underprivileged, marginalized and destitute women and children of the community. This ambulance will be used for the visits of needy patients to the health care centre, transporting women for delivery to a hospital or post-delivery discharge to their home, or for emergency cases requiring immediate medical attention. The ambulance will also be used for conducting camps and other health related activities by Prayas.



COLLABORATIVE INITIATIVES



To maximize its reach towards helping the underprivileged, AGF works with other philanthropies and NGOs on collaborative initiatives and undertakes various programmes in the identified focus areas. Underprivileged children mostly spend their lives in